



## Acrylic Models

Acrylic models are available for both Centrolock® and Peca Bunion Implants.

Patients have more questions than ever when it comes to surgery. Educate your patients on the procedure and implants used for their recovery.



Please scan for more patient information.

[www.mifoot.life](http://www.mifoot.life)

# DID YOU KNOW

Novastep offers a multitude of marketing materials and products to help you grow your practice!

**miFoot**<sup>™</sup>

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# miFoot™

Brought to you by **novastep®**

**pecaplasty®** **centroLock®**  
Percutaneous Bunion Correction MIS Bunion Correction



## Physician Locator with Request a Consultation Feature

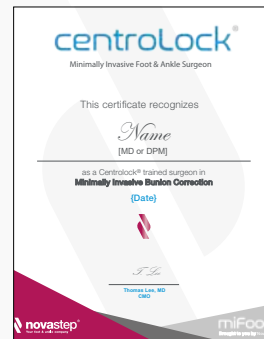
Surgeons who have successfully completed an MIS case with Novastep can be added to the Physician Locator Page.

The Physician Locator tool allows patients to search for the nearest Pecaplasty® or Centrolock® certified surgeon. Physicians may also opt in for the Request a Consultation feature which allows patients to submit their information and request a consult.



## Pecaplasty® or Centrolock® Trained Surgeons

Once you have attended a minimally invasive bunion correction training, you will be issued a certificate of completion certifying you as a Pecaplasty® or Centrolock® trained surgeon.



## Patient Brochures

Placing procedure-specific literature in the waiting room is a simple way to educate patients.



## Office Poster

Our patient education poster illustrates the clinical differences between traditional open surgery and a minimally invasive approach.



## Social Media Campaign

Studies have shown patients are not likely to drive more than fifteen minutes to see a primary care physician.

The miFoot brought to you by Novastep program will expand your patient reach through increased visibility of the minimally invasive techniques your practice offers.

Our social media campaign facilitates direct-to-consumer marketing where patients are educated on the procedure and are able to locate a nearby surgeon.

Connect with us on social media and have your patients write a review on Facebook:

**f @mifoot.life** **@mifoot\_mis**

